







# Our Place Martock

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Community Services Coordinator



# Our starting point

Provider	Services
	<p>Highways, streetscene and public safety improvements</p>
	<p>Local Information Centre</p>
	<p>Local employment support</p>
	<p>Youth services</p>



# Our Place national programme 2014/2015

- Run by Locality in partnership with DCLG and the Community Development Foundation
- Package of support and grants for neighbourhoods in England
- Our Place aims to:
  - give people more power over local services and budgets in their neighbourhoods, aligning these with all the other resources that the community can bring
  - support local neighbourhoods to work collaboratively with their communities to address a particular priority for their community



# Martock East area statistics

- Population:
  - 2,172 (Experian), 932 households
  - 45% of Martock's total
- Comprises Martock East LSOA:
  - outside of Yeovil and Chard this area is the most deprived in South Somerset
  - nationally in the lowest 30% across all IMD areas and in the lowest 20% for education, skills & training, employment and health & disability
- Key Statistics:
  - 24% aged 65 and over
  - 36% one person households
  - 19% long term sick or disabled
  - 34% no qualifications (age 16+)
  - 23% household income <£15k pa
  - 22% no car or van in household
- Largest proportion of social housing in Martock (34% live in social rented homes)
- Over 90% of Martock's free school meal entitlement
- NHS and social service costs:
  - £4.48m per annum
  - consumption per head 1.8 x South Somerset average



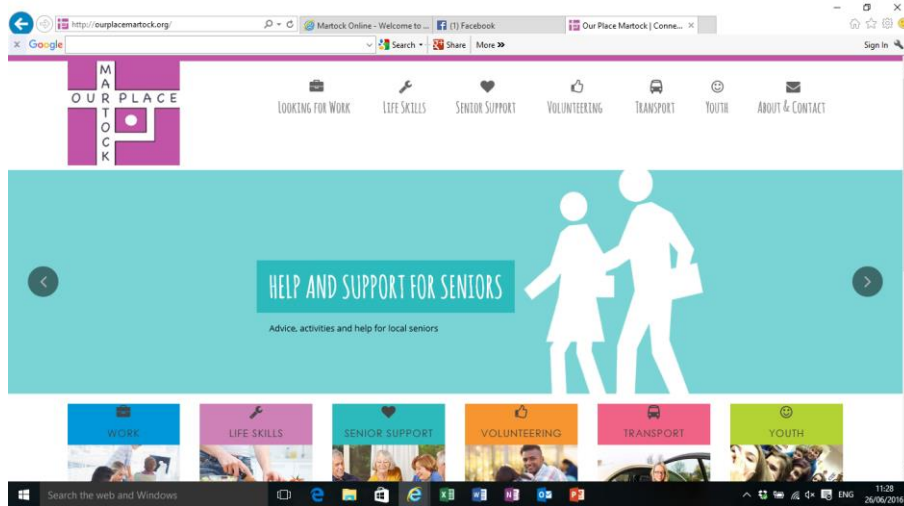
# Project aims

- To extend our Local Community Plan to cover the delivery of community social care and services driven by residents' needs and local priorities
- To develop an effective project to meet local needs through:
  - new ways of working with partners, particularly statutory service providers
  - local commissioning, e.g. professional staff, training, direct support
  - greater involvement of charities and the Voluntary and Community Sector
  - training and employment of local volunteers and groups
- Respond to local needs:
  - doing for and with
  - not to



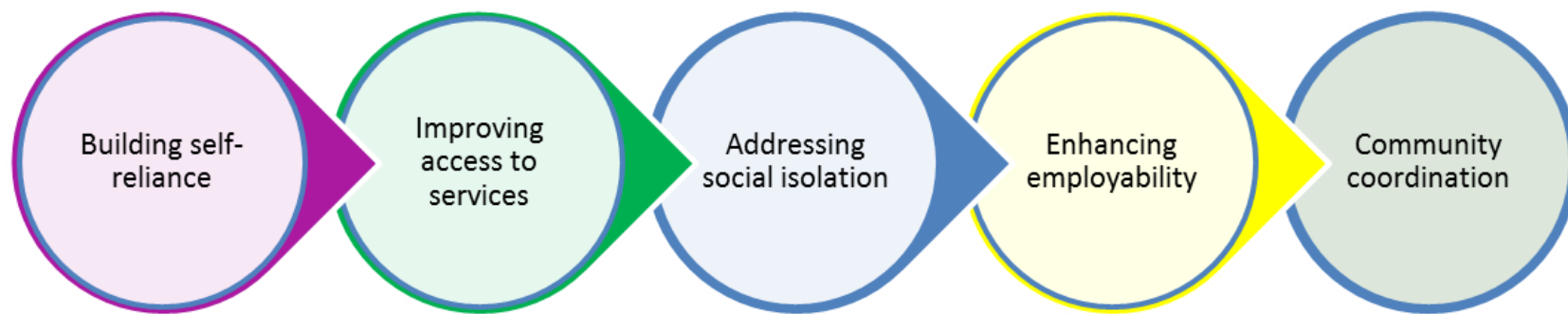


# Community led



# Priority issues

- Self-reliance in individuals and families, including life skills such as first aid, home management, parenting and financial awareness
- Access to services, not only better knowledge of and referral to existing services, but also physical access including transport and local provision
- Social isolation, primarily but not always in elderly single person households
- Employability, particularly for those who are most remote from the job market due to issues such as lack of self-esteem and confidence, illiteracy, digital exclusion, homelessness, benefit dependency and poor work readiness
- Coordination and more cost-effective integration of services within the community



# Our Place service transformation

## Building self-reliance:

- life skills training
- healthy lifestyles
- peer support
- better awareness
- parenting

## Improving access to services:

- integrated support
- joint care planning
- services directory
- community transport
- local access (hub)

## Community coordination

## Addressing social isolation:

- older persons' support
- working with partner agencies
- befriending service
- intergenerational activities

## Enhancing employability:

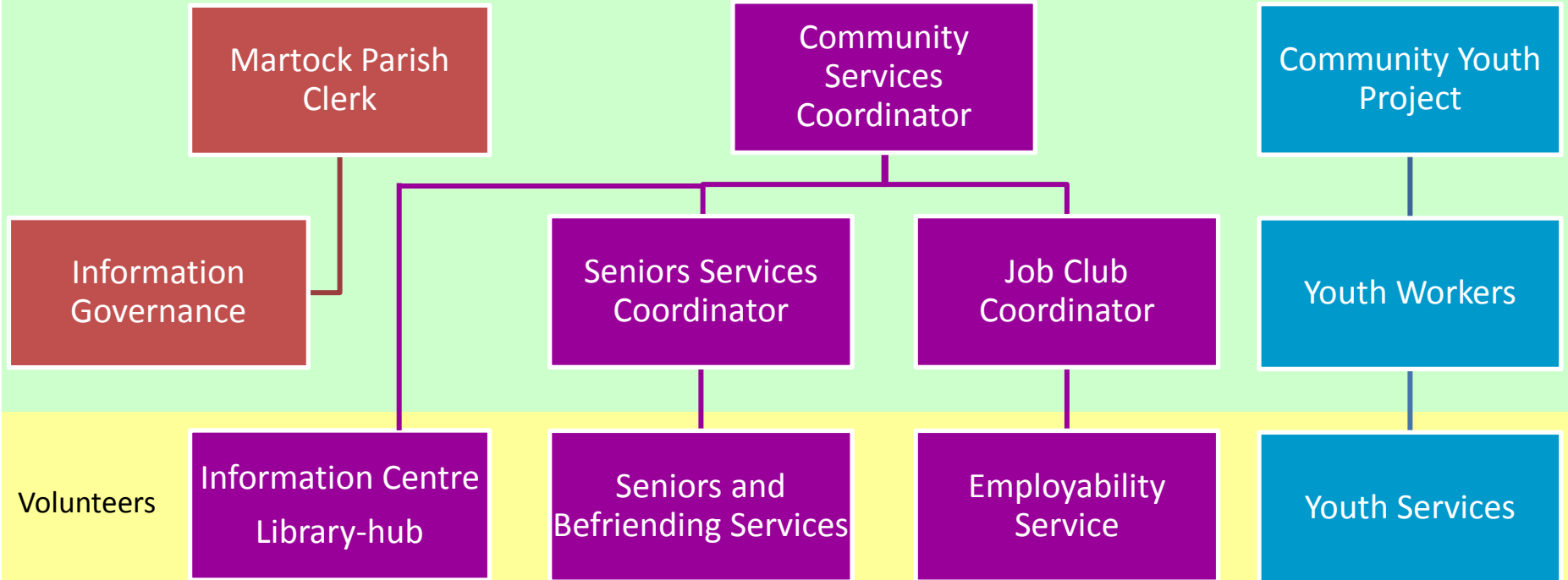
- job club
- employability training programme
- skills diversification
- work familiarisation and retention





# Resourcing

Martock Parish Council  
£125,000 pa investment

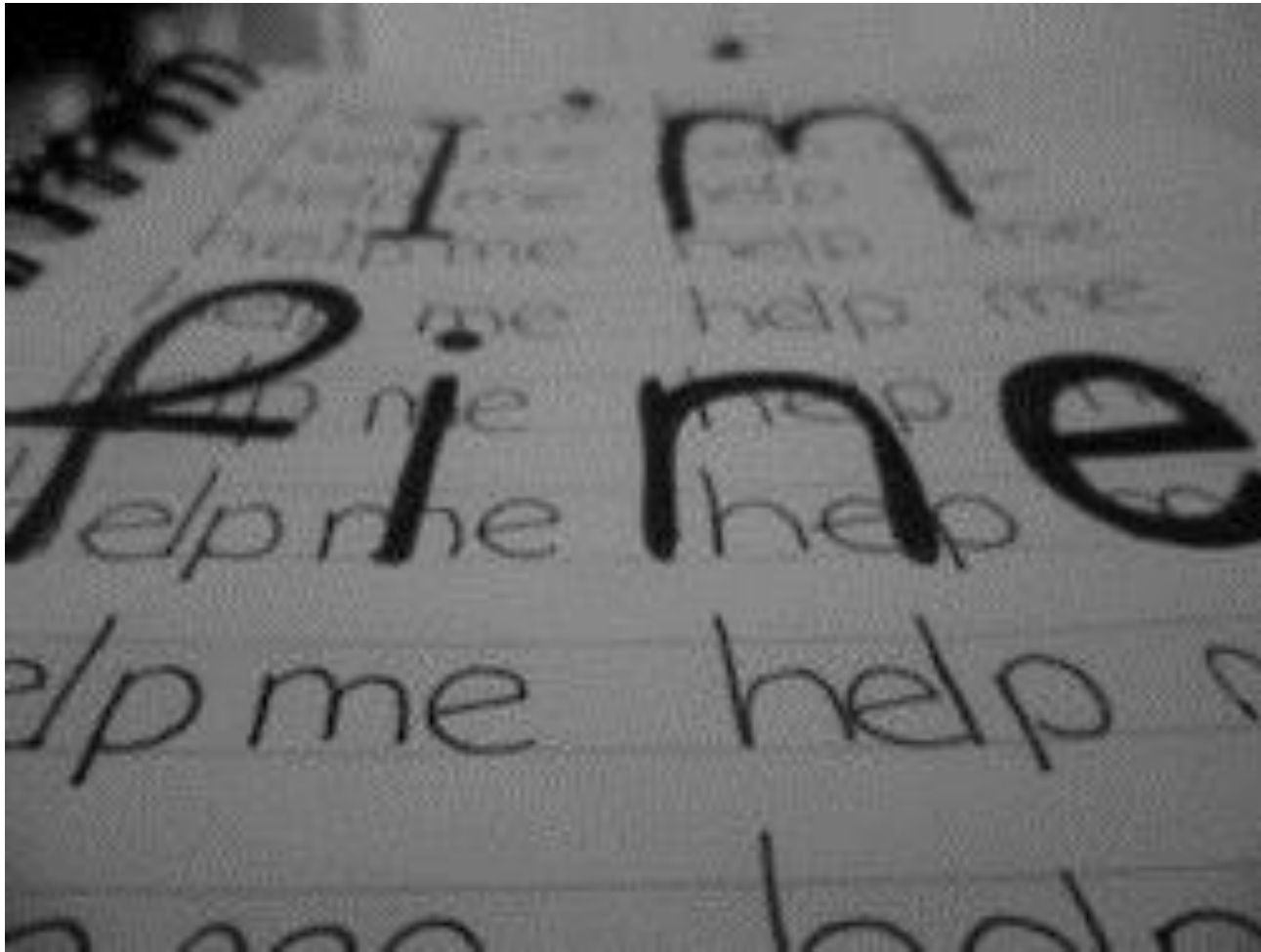


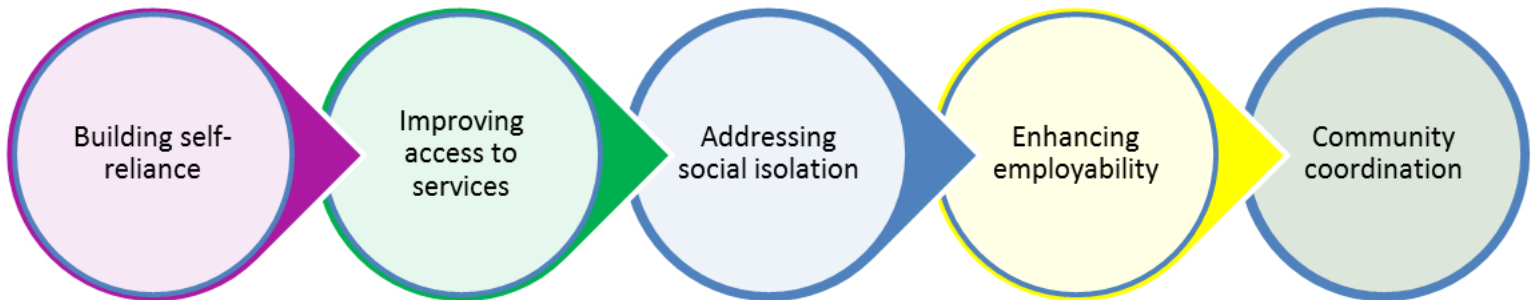
# Snapshot – last three months

- Staff individual contact time (not including sessions): 250 hours (34 days)
- Volunteer hours: 1,570 (212 days) - equivalent cost £20,927 (Somerset average hourly wage)
- Referrals in: 60 (e.g. Adult social care, Symphony Hub, Health Visitor, Getset, Local schools, GPs, Housing Associations, Job Centre Plus, Learn Direct, Somerset You Can Do)
- Referrals out: 32 (e.g. PDSA, Home library, Adult Social Care, Citizens' Advice, Compass Care, GPs, Housing Associations, Job Centre Plus, Lords Larder, Mental Health Services, SSDC, Talking Therapies)
- Job club - 204 attendances with 25 new registrations - 18 found employment or apprenticeships
- Supported needs: absence from school, benefits advice, finding employment, employability, employment retention, home visits, local transport, potential suicides, drug and alcohol misuse, post operation support, mental health, self-harming, social isolation, youth support in schools, youth outreach, housing support, parenting support, Citizens Advice
- Community learning & sessions: befriending, carers group, come for soup, craft groups, drugs awareness, food hygiene, health walks, holiday activities for young people including Play day, intergenerational activities, job readiness, young drivers, Heart start, Street Fair



# Case Studies





Martock Community Partnership

