

## PROGRESS TO DATE

- 'Summit' meeting in January 2012 with interested highway authorities, Chamber of Commerce, Local Enterprise Partnership and Highways Agency
- Meeting with MP's from the South West in March 2012 to promote interest in the project
- Agreement to develop a package of improvements to support the area's ambition for economic growth
- Initial technical work undertaken reviewing previous full dualling scheme and low-cost route management proposals
- Progressing to Phase 2 looking at option testing and scheme design to report in the summer

## FOR MORE INFORMATION CONTACT

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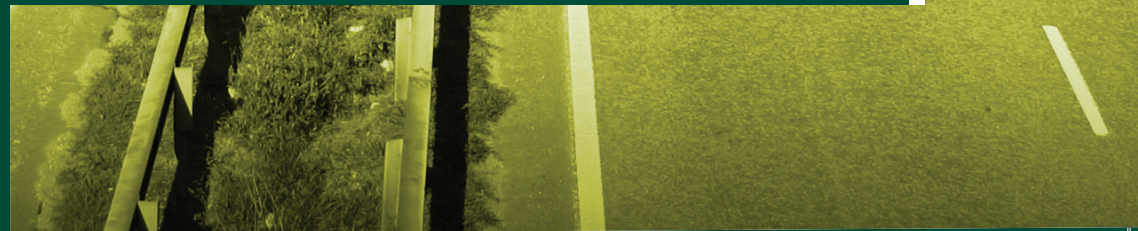
or email [transportpolicy@somerset.gov.uk](mailto:transportpolicy@somerset.gov.uk)

This leaflet has been developed in liaison with the Highways Agency

# A303 A358 A30

## CORRIDOR IMPROVEMENT PACKAGE

To achieve improvements along the corridor that deliver the capacity, reliability and safety benefits that our businesses need to compete and flourish, and to provide the quality transport links our communities deserve.



## CHALLENGES

- Previous proposals were unaffordable
- Reducing costs while retaining benefits
- Delivering journey times, consistency and reliability to encourage business investment
- Large geographical distance between established economic areas
- Developing a strong evidence base showing how improvements will benefit the local/regional economy
- Developing a finance package to secure investment



## KEY FACTS

- Areas along the route of the A303 and to the West have suffered a greater proportional decline in GVA during the recent recession when compared to areas along the M4 corridor
- There are a significant number of safety issues including lorries overturning at roundabouts, loss of control at certain sections and identified accident clusters
- British Chamber of Commerce identified the A303/A358 as the best value improvement nationally in their 2010 Infrastructure Report
- 30% of all tourists to the SW come from London and the SE

## KEY

